

Fair Trade Calgary:
Momentum Support Letter

April 12, 2021

Erin Bird
Fair Trade Calgary

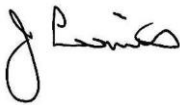
Dear Ms. Bird,

Momentum is a community-based charitable organization that has been operating in Calgary since 1991. Momentum exists to support Calgarians who live on low incomes to increase their income and assets and works with individuals, businesses and communities to create a thriving local economy for all.

Momentum recently became a designated Fair Trade Workplace. We are pleased to become a designated Fair Trade Workplace given we strive to make both environmentally and financially sustainable purchasing decisions that have a positive natural, social, and economic impact. By supporting the Fair Trade movement, Momentum demonstrates our support of environmental standards, fairer working conditions, and better prices for the people who grow and make many of the products we consume daily.

Momentum supports the campaign to have Calgary recognized as a Fair Trade City and supports raising awareness about the benefits and opportunities of fair trade for our local communities and for producers around the world.

Sincerely,



Jeff Loomis
Executive Director
Momentum