



Fair Trade Calgary: UCalgary Fashion Network Support Letter

[May 24th, 2020]

Erin Bird
Fair Trade Calgary

Dear Ms. Bird,

The UCalgary Fashion Network (UCFN) supports the campaign to have Calgary recognized as a Fair-Trade Town and supports raising awareness about the benefits and opportunities of fair trade for our community and for producers around the world.

UCFN is a student-led organization based at the University of Calgary. Our organization provides opportunities for students to connect with fashion enterprises, network with leaders in the industry, and engage in community service projects. Our members engage in a variety of events, including workshops, panel seminars, service projects, and an annual Charity Fashion Show.

Our core values include **sustainability**, **diversity**, and **partnership**, all of which align with Fair Trade Calgary's mandates. In light of the growing concerns of fast fashion, the UCFN has worked to raise awareness about sustainable textile practices, designers, and community stakeholders. We believe that Fair Trade Calgary has played a pivotal role in this mission, both locally and abroad.

Sincerely,

Elizabeth Dayo

Founder

UCalgary Fashion Network

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