



United Nations Association in Canada
Calgary Branch

Via Email

Fair Trade Calgary
Attention: Erin Bird, Director

February 22, 2021

Dear Ms. Bird:

United Nations Association in Canada – Calgary Branch is proud to support the campaign to have Calgary recognized as a Fair Trade Town and pleased to provide this letter in support of Fair Trade Calgary.

United Nations Association in Canada (“**UNA-Canada**”) is an historic national civil society organization and registered charity with the mandate to educate and engage citizens on the work of the United Nations and global issues. Its mission to grow Global Citizens is framed by the 17 Sustainable Development Goals (“**SDGs**”) established by the UN to guide the international community until 2030.

UNA-Canada has a country-wide network of volunteer-based branches and innovative programming dedicated to promoting constructive participation in the United Nations and elevating the principles of the UN Charter.

The work of Fair Trade Calgary is entirely consistent with our own mission and strives, as we do, to grow Global Citizens through awareness and deed. Its work recognizes the basic human rights to just and fair remuneration for labour and an adequate standard of living as enunciated in the United Nations Declaration of Human Rights. Our support of Fair Trade Calgary is our way to recognize and endorse its promotion of fair trade that serves to advance so many of the SDGs, such as eliminating poverty, hunger and inequality and addressing sustainable consumption and production and climate change (in addition to a number of other SDGs).

For these reasons, we are proud of our financial support to Free Trade Calgary and consider them a valuable partner in our own mission.

Sincerely,

Wanda Rumball

Wanda Rumball
Director of Community Relations, UNAC- Calgary Branch