

June 14, 2021

Fair Trade Calgary
fairtradecalgary@gmail.com

Re: Letter of support for Fair Trade Town Status for Calgary

The University of Calgary's Office of Sustainability fully supports the campaign to have the City of Calgary attain Fair Trade Town Status. Fair Trade Town Status would enable increased awareness of the benefits of Fairtrade within our community and will support Fairtrade producers around the world.

The University of Calgary was the first campus in Alberta to receive its Fairtrade designation and continues to be a leader in providing sustainable and healthy dining services and practices on campus. We strive to create awareness and action surrounding the importance of sustainable sourcing and the benefits of being an informed and conscious consumer.

As a Calgary-based post-secondary institution that is highly committed to supporting Fairtrade we are excited for Calgary to become a Fair Trade Town, creating healthier communities both locally and globally. We look forward to continued collaboration to realize this goal.

Sincerely,



Áine Keogh
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