

## Suite 400, 119 – 14<sup>th</sup> Street NW Calgary, Alberta, CANADA T2N 1Z6 www.figtreefoundation.org

"Catalyzing Great Development"

January 29, 2018

Fair Trade Calgary c/o Engineers Without Borders Canada, Calgary City Chapter RPO Box 20364, Calgary Place Calgary, Alberta T2P 4J4

Attention: Ms. Erin Bird

Dear Ms. Bird:

Re: Letter of Support

We are delighted to provide this letter of support for Fair Trade Calgary and its objective to have Calgary recognized as a "Fair Trade Town" to raise awareness about the benefits and opportunities for this designation.

Fig Tree Foundation is an Alberta registered charity based in Calgary. We have a Roundtable membership of over 60 NGOs who promote international development in 50 economically-challenged countries. One of our members is Engineers Without Borders Canada, who has a local chapter with whom Fair Trade Calgary is allied.

As a collaborative NGO who catalyzes great development, we appreciate the local awareness and understanding your campaign is generating for the beneficial impact of fair trade with the developing world. This connection will produce tangible action in our choice of products and services to achieve multiple, positive outcomes for the United Nations Sustainable Development Goals.

We wish you the best in your efforts and offer our moral support in your cause!

Warm regards,

FIG TREE FOUNDATION

Jeff Arsenych, Strategic Advisor

jeffa@figtreefoundation.com (587) 889-8035

cc: Dr. Sarah Skett, FTF Chair