



Madhuban

PERFORMING ARTS

MAY 18, 2020
ERIN BIRD
FAIR TRADE CALGARY

Dear Ms. Bird,

Madhuban Performing Arts supports the campaign to have Calgary recognized as a Fair Trade Town and supports raising awareness about the benefits and opportunities of fair trade for our community and for producers around the world.

Madhuban Performing Arts is a non-profit arts company, specializing in South Asian art forms, primarily in dance and music. Madhuban artists volunteer performances and workshops for cultural and charitable initiatives in Calgary. At Madhuban, we ensure to source our costumes, jewelry, props, and staging materials either directly from artisans based in India and Bangladesh or from local businesses which support Fair Trade practices.

Madhuban believes in contributing to the greater good through the means of art, while ensuring symbiotic benefits for all artists involved in the process. Hence, our vision aligns with Fair Trade Calgary. We have previously supported their initiatives by performing at their conference and will continue to support in any which way we can.

Sincerely,

Ishita Singla

**Founder and Artistic Director,
Madhuban Performing Arts**