News Release

FOR IMMEDIATE RELEASE

Celebrate World Fair Trade Day with us at Eau Claire Market on May 13!

Calgary, Alberta (May 12, 2017) — Fair Trade Calgary is hosting a free community event to celebrate World Fair Trade Day on Saturday May 13, 2017 at Eau Claire Market. The event starts at 10 am with many activities, including pop-up vendor booths, in-store specials, a photo-booth, kids activity station, fair trade spa station, music and entertainment, chances to win prizes and more!

Entertainment will include guests such as Rosalind, Aya Mhana, The Calgary Dance Centre, Prashant Michael John, bellydancers from Mythri and Beautiful Unusual. You can taste a fairtrade chocolate torte by The Coup, try spa products by Ellie Bianca and Neal's Yard Remedies at our fair trade spa station, browse the selection at fair trade vendor booths including Ten Thousand Villages, Casa Corazon, and Doi Chaang coffee. There will be a Fairtrade Wine tasting at Riverfront Wine & Spirits down the street from Eau Claire Market. And just in time for Mother's Day, a limited quantity of Fairtrade roses will be available for purchase at Wild Orchid. Raffle prizes are sponsored by Camino, Community Natural Foods, and Kicking Horse Coffee.

"There is a growing fair trade movement in Calgary, and people are asking for more sustainable and ethical options to be available. This event is the perfect opportunity to celebrate the direction we are going in towards a more socially responsible Calgary." Erin Bird, Spokesperson for Fair Trade Calgary.

World Fair Trade Day, a worldwide event the second Saturday in May, celebrates fair trade as a tangible contribution to the fight against poverty and exploitation. Fairtrade products are audited along the entire supply chain to ensure a fair price is paid to the producer, that working conditions are ethical and do not support child or slave labour, that environmental sustainable practices are used (no GMO) and that a fair trade premium is given to the producers so they can democratically determine how best to reinvest this money back into the community and business.

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